

BRAND NAME

CLOTHING E-COMMERCE BUSINESS PLAN

Here is where your presentation begins



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2022

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You can describe the topic
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MISSION STATEMENT

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than the Moon

OUR COMPANY

Clothing has become a big money market in the garment industry. With the existence of the Internet, online clothing stores have appeared



BRAND NAME

01

BUSINESS OVERVIEW

You can enter a subtitle here in
case you need it

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BRAND NAME

AWESOME WORDS

PROBLEM

Everyone cannot afford to leave their home or a specific place to go shopping for the clothes they want, either for work or personal reasons

SOLUTION

This clothing site will give you the opportunity to buy creative and functional clothing. The order will be placed and payment will be collected online



MAIN COMPETITORS



VENUS

Venus is the second planet from the Sun



NEPTUNE

Neptune is the farthest planet from the Sun



SATURN

Saturn is a gas giant and has several rings



THEM

Mercury is the closest planet to the Sun and the smallest one in the Solar System. The planet's name has nothing to do with the liquid metal

US

Venus has a beautiful name and is the second planet from the Sun. It's terribly hot and its atmosphere is extremely poisonous

BRAND NAME

02

MARKET ANALYSIS

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case you need it



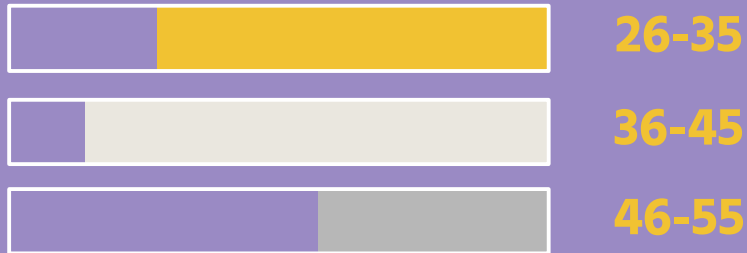
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TARGET

GENDER



AGE



INVESTIGATION

Active online



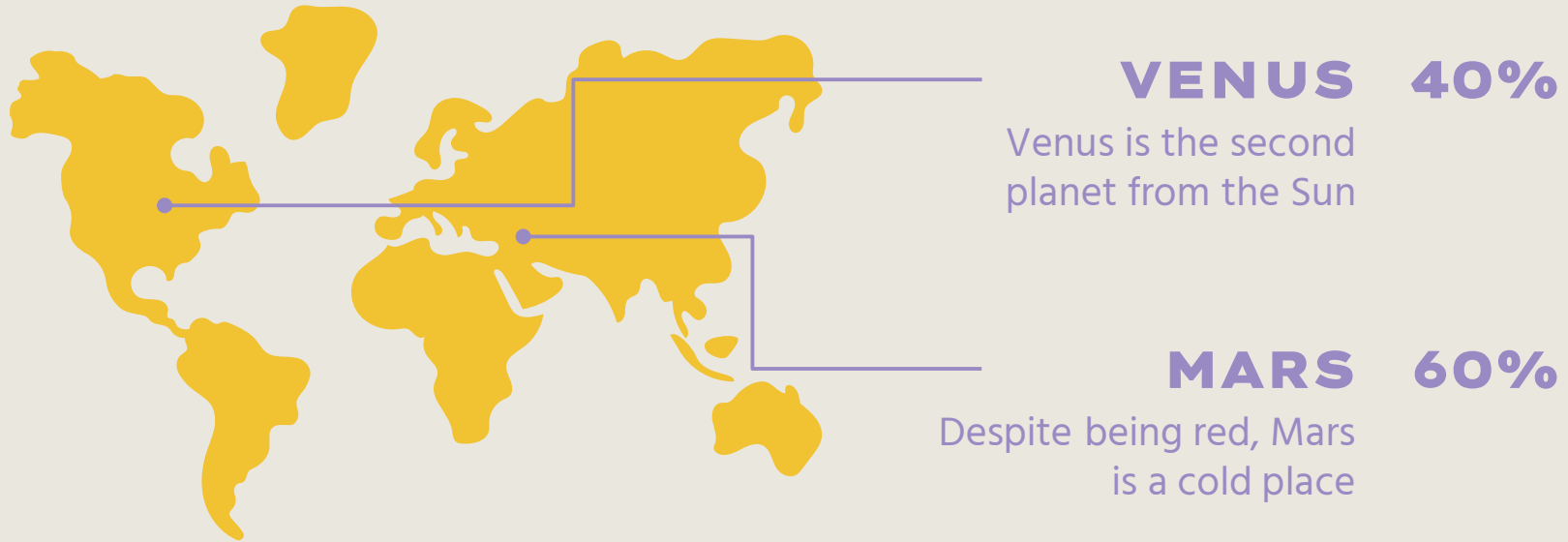
Visit website



NEEDS

- Mercury is the smallest planet
- Neptune is far away from us
- Venus has a nice name
- Saturn is a gas giant
- Mars is a cold place

MARKET SIZE



MARKET SHARE



26%

NEPTUNE

It's the farthest planet from the Sun



25%

NEPTUNE

Saturn is a gas giant and has several rings



19%



VENUS

Venus is the second planet from the Sun

30%



MERCURY

Mercury is the closest planet to the Sun

Follow the link in the graph to modify its data and then paste the new one here.

COMPETITION ANALYSIS

	DESCRIP.	SATURN	MARS
COMP. A	Venus has a beautiful name		
COMP. B	Neptune is far away from Earth		
COMP. C	Mercury is the smallest planet		



BRAND NAME

03

SALES & MK PLAN

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case you need it

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OUR SERVICES



MERCURY

Mercury is the closest planet to the Sun



VENUS

Venus is the second planet from the Sun



MARS

Despite being red, Mars is a cold place



NEPTUNE

Neptune is the farthest planet from the Sun



JUPITER

It's the biggest planet in the Solar System



SATURN

Saturn is a gas giant and has several rings

BREAK-EVEN ANALYSIS



B.LOSS

Jupiter is the
biggest planet



LOSS

Mars is actually
a cold place

BREAK- EVEN

Saturn is a gas
giant with rings



PROFIT

Mercury is the
smallest planet



H.PROFIT

Neptune is far
away from Earth

OUR WORK

Do you know what helps you make your point clear? Lists like this:

- They're simple
- You can organize your ideas
- You'll never forget to buy milk!

And the audience won't miss the point of your presentation



OUR PLANS



BASIC

Mercury is the closest planet to the Sun and the smallest one in the Solar System



PRO

Venus has a beautiful name and is the second planet from the Sun. It's terribly hot



PREMIUM

Despite being red, Mars is a cold place, not hot. The planet is full of iron oxide dust

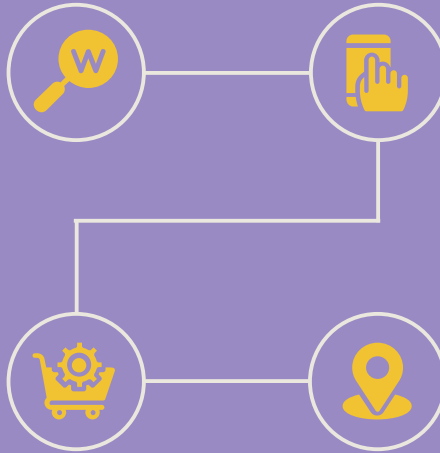
SALES AND DISTRIBUTION

CHANNEL 1

Mercury is the closest planet to the Sun

CHANNEL 3

Venus is the second planet from the Sun



CHANNEL 2

Despite being red, Mars is a cold place

CHANNEL 4

Jupiter is the biggest planet of them all



ADVERTISING & PROMOTION

ADVERTISING

Mercury is the closest planet to the Sun and the smallest one in the Solar System



PR

Venus has a beautiful name and is the second planet from the Sun. It's terribly hot



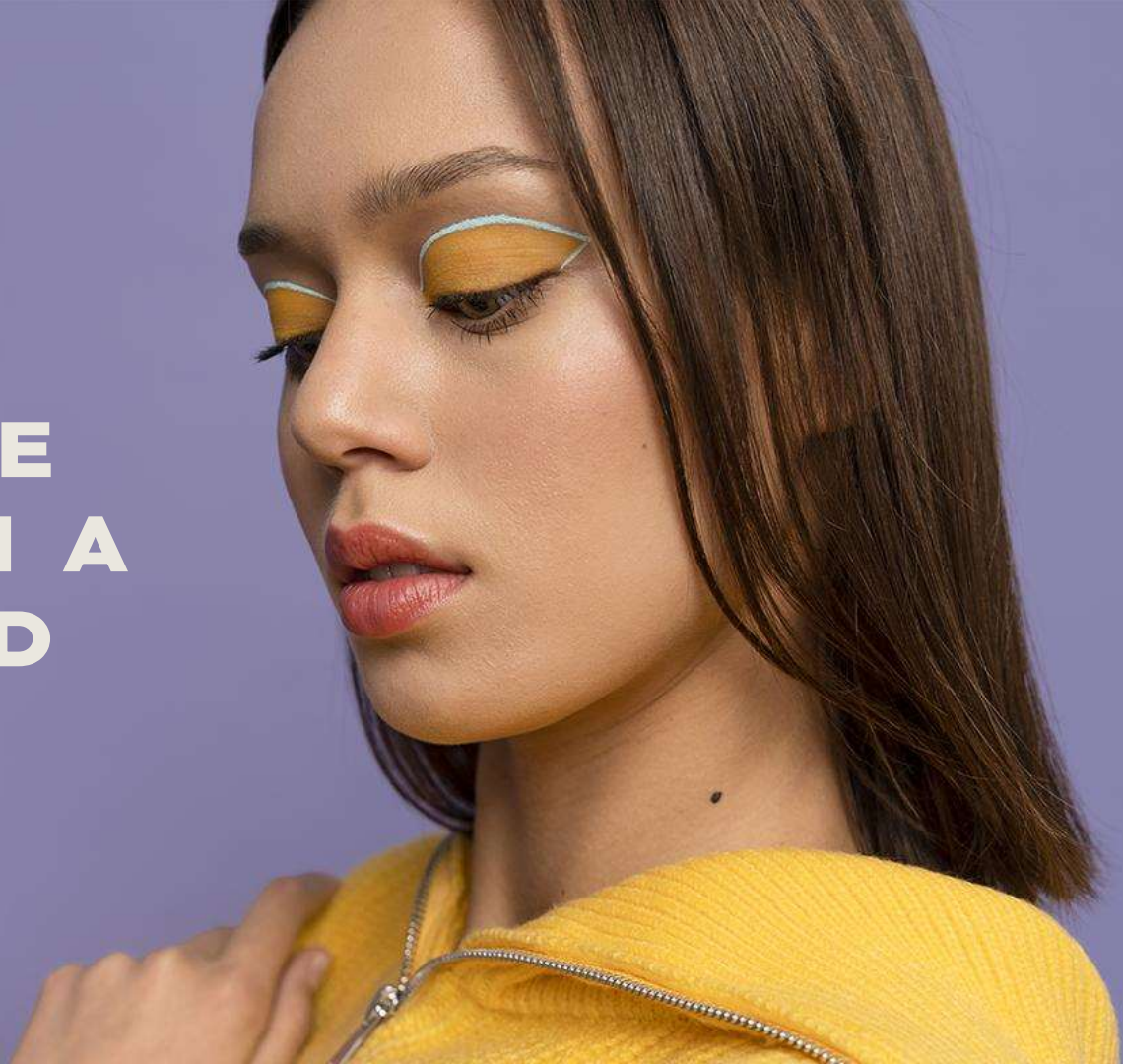
ONLINE

Despite being red, Mars is a cold place, not hot. The planet is full of iron oxide dust



BRAND NAME

**A PICTURE
IS WORTH A
THOUSAND
WORDS**



BRAND NAME

04

MANAGEM. PLAN

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OUR TEAM

JOHN JAMES

You can replace the image on the screen
with your own

HELENA DOE

You can replace the image on the screen
with your own

ORGANIZATIONAL CHART



OUR PARTNERS



MERCURY

Mercury is the closest planet to the Sun



VENUS

Venus is the second planet from the Sun



MARS

Despite being red, Mars is a cold place



JUPITER

It's the biggest planet in the Solar System





BRAND NAME

05

OPERATING PLAN

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case you need it

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OUR PROCESS

DISCOUNT



Mercury is the
smallest planet

Jupiter is the
biggest planet



PURCHASE

PAY



Mars is actually a
cold place

Venus has a
beautiful name



DELIVERY

CONFIR.



Neptune is far
away from us

BRAND NAME

06

FINANCIAL PLAN

You can enter a subtitle here in
case you need it



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BALANCE SHEET

ASSETS

Mercury is the closest planet to the Sun and the smallest one

1M

LIABILITIES

Venus has a beautiful name and is the second planet from the Sun

50K

EQUITY

Despite being red, Mars is a cold place, not hot

100K

“This is a quote, words full of wisdom that someone important said and can make the reader get inspired”

—SOMEONE FAMOUS





8,098

Big numbers catch your
audience's attention



A PICTURE ALWAYS REINFORCES THE CONCEPT

Images reveal large amounts of data, so remember: use an image instead of long texts

9h 55m 23s

Jupiter's rotation period

333,000

The Sun's mass compared to Earth's

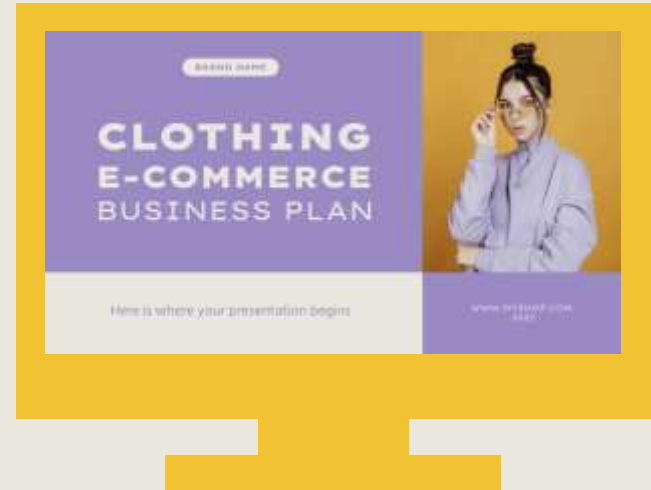
386,000km

Distance between Earth and the Moon

OUR WEB

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You can replace the image on the screen with your own work. Just right-click on it and select "Replace image"



ALTERNATIVE RESOURCES

Here's an assortment of alternative resources whose style fits the one of this template:

PHOTOS:

- Portrait shy fashionable boy
- Medium shot surprised girl with yellow background
- Full shot girl posing with sunglasses
- Full shot young woman posing
- Happy model looking copy space
- Photogenic woman yellow coat
- Medium shot stylish lady
- Mature woman fashionable clothing
- Medium shot model smiling
- Young handsome man curtain yellow scene
- Front view beautiful happy woman
- Smiley woman sitting medium shot
- Portrait shy fashionable boy
- Portrait young woman wearing sunglasses
- Portrait young woman
- Expressive african american man
- Portrait young man yellow scene frame
- Portrait young man with makeup posing
- Portrait young man yellow scene
- Close up portrait fash